

LIVE ON MEDICI.TV: THE GRAND PIANO COMPETITION'S THIRD EDITION!

Paris, April 2021 - From April 30th to May 5th 2021, medici.tv is broadcasting the third edition of the Grand Piano Competition, from the Grand Opening concert to the Award Ceremony and Gala Closing of the event.

The Grand Piano Competition was created in 2016 on Denis Matsuev's initiative and with the support of the Russian Ministry of Culture and the Moscow State Tchaikovsky Conservatory, with the objective of discovering today's best young pianists under the age of 17. Live on medici.tv from Moscow's Tchaikovsky Concert Hall on Friday, April 30, 2021 at 6:00 PM (CEST), the competition will begin with its Grand Opening Concert where Denis Matsuev and young 13-year-old virtuoso Alexandra Dovgan—the 2018 Grand Prize winner— will play alongside the Svetlanov Symphony Orchestra conducted by Alexander Sladkovsky. The competition's First Round will be live on medici.tv's Youtube channel, marking the platform's first time live streaming a competition on YouTube. The Final Round as well as the Award Ceremony and Gala Closing of the 2021 Grand Piano Competition will be live on medici.tv's website.

The candidates' native countries include Russia, Costa Rica, Israel, China, South Korea, Germany, and Georgia. With this diverse panel of nationalities, the Grand Piano Competition confirms its global appeal and its unique profile for discovering tomorrow's international piano stars. It is at the core of medici.tv's vision to support these talented artists and accompany them in their rise to success by putting them under the spotlight internationally and creating a bond between them and their audience.

medici.tv is proud to be the the Grand Piano Competition 's streaming partner since the inaugural edition in 2016 and envisions this partnership as a long-term collaboration. The competition has a strong global reputation for excellence and mastery: The broadcast of the previous edition of the Grand Piano Competition in 2018 totalled a social media reach of 4.3 million (Facebook, Instagram, Twitter, Youtube) and total video views close to 2 million (live, replay, social media channels). medici.tv's presence in Russia has been long-established thanks to commitments to large-scale international competitions, from the broadcast of the 2015 and 2019 editions of the International Tchaikovsky Competition to the Moscow International Ballet Competition.

Full Broadcast Schedule

Friday, April 30, 2021 - 6:00 PM (CEST)

Grand Opening (live on www.medic.tv/en/concerts/grand-piano-competition-2021-grand-opening/)

Saturday, May 1, 2021 - 1:00 PM (CEST)

First round (I/II) (live on www.youtube.com/medicityv)

Sunday, May 2, 2021 - 1:00 PM (CEST)

First round (II/II) (live on www.youtube.com/medicityv)

Monday, May 3, 2021 - 6:00 PM (CEST)

Finals (I/II) (live on www.medic.tv/en/concerts/grand-piano-competition-2021-finals-1-2/)

Tuesday, May 4, 2021 - 6:00 PM (CEST)

Finals (II/II) (live on www.medic.tv/en/concerts/grand-piano-competition-2021-finals-2-2/)

Wednesday, May 5, 2021 - 6:00 PM (CEST)

Awards ceremony and gala closing (live on www.medic.tv/en/concerts/grand-piano-competition-2021-awards-ceremony-and-gala-closing/)

About the Grand Piano Competition

Following the traditions of the Russian piano school, the Grand Piano Competition seeks to support young performers at the initial stage of their artistic careers through expanding and strengthening their international artistic networks, and also to improve the standards of professional training at the piano departments of children's music schools and special music schools. The competition is a unique opportunity for young talented musicians to appear at legendary venues alongside a renowned orchestra and leading conductors, thus boosting their career prospects.

The concept of the competition was set up by the pianist Denis Matsuev, Chair of the Organising Committee and Artistic Director of the Grand Piano Competition. Over two successful editions, the competition has demonstrated all the advantages of its format, opening the way to the concert stage to many young and gifted pianists.

More information available at: <https://matsuevcompetition.com/en/>

About medici.tv

medici.tv is the global leader in classical music video streaming. For over 10 years, its exceptional selection of events streaming live and available on-demand has appealed to music lovers, professionals, and institutions throughout the world.

Heralded by The New York Times as “the closest thing to a classical Netflix”, medici.tv brings live classical music to passionate fans worldwide. Since its founding in 2008, it has captured the performances of leading classical artists, ensembles, and orchestras in great concert halls, festivals, and competitions the world over. As the largest online platform for classical music, it offers over 150 live performances throughout the year and the world’s largest VOD catalog of more than 2,800 videos of concerts, ballets, operas, documentaries, master classes, behind-the-scenes footage and interviews, streamed in High Definition. medici.tv is available on all your screens- TV (via Airplay or Chromecast), computer, tablet, and smartphone.

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